

# How do you know if you should colo?

**Power outages. More downtime. Increased power costs. No room to grow.**

If these problems sound familiar, colocation might be the answer. But is retail or wholesale colo the right choice—or should you build your own new data center? Before you decide, thoroughly evaluate your requirements and determine how each option can meet them.

	Build New or Renovate a Data Center	Retail Colocation	Wholesale Colocation
 UPFRONT COST	★ GOOD	★★ BETTER	★★★ BEST
 DEPLOYMENT TIME	★ GOOD	★★★ BEST	★★ BETTER
 FLEXIBILITY	★★★ BEST	★ GOOD	★★ BETTER
 PROXIMITY	★★★ BEST	★★ BETTER	★ GOOD
 SPACE	★ GOOD	★★ BETTER	★★★ BEST
 STAFF SUPPORT	★★★ BEST	★★ BETTER	★ GOOD
 CONNECTIVITY OPTIONS	★ GOOD	★★★ BEST	★★ BETTER
 SECURITY	★ GOOD	★★ BETTER	★★★ BEST
 CONTROL	★★★ BEST	★ GOOD	★★ BETTER
 POWER & COOLING	★★★ Achieve Best Results with a Data Center Assessment and Customized Solution.		

Whether colo or solo, Compu Dynamics can lead you through the decision-making process and fulfill your needs for little or no downtime, better bang for your buck, and room to grow.



*Find out how Compu Dynamics can keep your business running smoothly.*

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